



MISSOURI EAST

November 1, 2017

Dear ASID Industry Partner,

ASID Missouri East just wrapped up another successful year and we are preparing for an even better 2018! We know that our success is only possible with the support of our Industry Partners. As a new board, we have established the following goals for the year:

- To inform membership about products and services provided by our ever-important Industry Partners.
- Promote IP member CEU's which will align with relevant professional development topics to educate and inform our membership.
- Include IP members in social events to introduce them to more members and students.

Trivia Night – April 6th, 2018

Our annual fundraising event is an entertaining networking and advertising opportunity. The last two years have been extremely successful and we are planning to make it even bigger and better this year!

Monthly Featured Events

In an effort to ensure success as well as greater attendance of our events, we are focusing on only 1 Featured event each month. This event will be featured on our ASID chapter website and will get a full page e-blast announcing the event. All other events or CEU's that are scheduled independently by Industry Partners will be included in our bi-monthly Upcoming Events e-blasts.

If you are a chapter sponsor interested in hosting a Featured Event in your showroom, please contact Amy Cibulka at professionaldevelopment@moe.asid.org.

My goal as Chapter President is to elevate the experience and partnerships between all members who support this wonderful organization. I am looking forward to a fabulous year!

Robert Idol, ASID
Chapter President, ASID Missouri East

ASID Missouri East 2017-2018 Sponsorship Opportunities

Gold Sponsorship – \$1250

- 1st Option of hosting a Featured Event promoted by ASID
- Logo, Company Name & Link to Company Website included in all ASID MO East Chapter meeting announcements and email blasts
- Logo in Digital Newsletter
- (6) Dedicated Product email blasts to entire membership
- (4) Tickets to Holiday Celebration
- Ad in IP directory

Silver Sponsorship – \$500

- 2nd Option of hosting a Featured Event promoted by ASID
- Logo, Company Name & Link to Company Website included in all ASID MO East Chapter meeting announcements and email blasts
- (3) Dedicated Product email blasts to entire membership
- (2) Tickets to Holiday Celebration
- Listing in IP directory

Bronze Sponsorship – \$300

- 3rd Option of hosting a Featured Event promoted by ASID
- Logo, Company Name & Link to Company Website included in all ASID MO East Chapter meeting announcements and email blasts
- (1) Dedicated Product email blast to entire membership
- Listing in IP directory

Additional Opportunities

- Trivia Night 2018 Sponsorship
- Reserve a Table for Trivia Night
- Donation for Trivia Night Auction
- Hosting a Featured Event (sponsors will get 1st choice)



ASID Missouri East 2017-2018 Sponsorship Sign-up Form

Deadline: November 15, 2017

I would like to be a Chapter Sponsor (choose level below)

I would like to be a sponsor for Trivia Night

I would like to reserve a table at Trivia Night

I have a donation for Trivia Night

I would like to host a Featured Event

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Sponsor Level

Gold \$1250

Silver \$500

Bronze \$300

Signature: _____

Accepted by: _____

Please make checks out to: ASID MO East Chapter
Mail to 6642 Clayton Rd. #351; St. Louis, MO 63117

ASID Missouri East 2017-2018 Board of Directors Contact Information

The ASID 2017-2018 Board is looking forward to an exciting year! We are focused on increasing membership, providing professional development to our members and fostering the careers of our student members & emerging professionals.

We have a team of dedicated Board members available to assist our members and Industry Partners. Please reference this list to make sure you get the proper board member for your specific needs.

Robert Idol – President

president@moe.asid.org

Kimberly Reuther – President – Elect

president-elect@moe.asid.org

Amy Cibulka – Professional Development Director

professionaldevelopment@moe.asid.org

Brendan McFarland – Communications Director

communications@moe.asid.org

Joyce Mathis – Membership Director

membership@moe.asid.org

Theresa Froidl – Finance Director

finance@moe.asid.org

Barbara Theerman – Member at Large

at-large@moe.asid.org

Maddy Piccinicci – Student Representative

studentrep@moe.asid.org

Judy Plattner – Student Affairs Committee Chair

jplattner@siba.edu

We are currently seeking a Chapter Administrator. If you would like to get more information, please contact Robert Idol.