

# ASID MO EAST

## FY2025 SPONSORSHIP OPPORTUNITIES

*Design Impacts Lives*



### **FY2025 BOARD OF DIRECTORS**

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ASID Allied, WELL AP

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Kira Hodges  
Student ASID

#### **CHAPTER ADMINISTRATOR**

Beth DeCioccio

Dear ASID MO East Chapter Sponsors,

I'm excited to introduce myself as the new president of our ASID chapter, and I want to begin by expressing my gratitude for your continued support. Your partnership enables us to bring meaningful programs, resources, and networking opportunities to our members and create lasting value within our design community.



This year, we're focusing on a range of initiatives that offer even greater engagement with our members—initiatives we're excited to share with you as valued sponsors. First, we're committed to reaching younger generations within the design community, including recent graduates and emerging professionals. Through targeted events, mentorship opportunities, and networking initiatives, we're helping these new talents connect, learn, and grow in their careers. Your support will directly contribute to this development, positioning our chapter as a launchpad for fresh, innovative ideas in interior design.

In addition, we're expanding our chapter's focus to include more commercial design, while still providing support for our residential designers. This shift reflects the evolving needs of our members and industry, and we look forward to collaborating with you to showcase your contributions in this dynamic space.

Wellness is another area of emphasis for our chapter this year, specifically the WELL Building Standard. We aim to highlight how thoughtful, wellness-focused design can improve lives and shape healthier environments. Together with your partnership, we hope to lead impactful discussions and educational opportunities that support a holistic approach to design.

We're also thrilled to announce that this year marks our Pinnacle Awards, scheduled for September. This prestigious event is a fantastic way to celebrate the best of design in our community, and it provides an excellent platform for sponsors to showcase their alignment with excellence in our field.

Thank you once again for your invaluable support. We're looking forward to a year of growth, innovation, and collaboration, and we're thrilled to have you with us on this journey. Here's to an inspiring and impactful year!

Sincerely,  
Kimberly Reuther, Allied ASID, WELL AP  
ASID MO East Chapter President

# HERE'S WHAT WE HAVE IN STORE FOR 2025!

<b>JAN</b>	<b>WELL SALON SERIES PROJECT TOUR</b>
<b>FEB</b>	<b>WELL SALON SERIES NETWORK &amp; NOSH</b>
<b>MAR</b>	<b>WELL SALON SERIES STUDENT CONFERENCE</b>
<b>APR</b>	<b>PICKBALL TOURNAMENT</b>
<b>MAY</b>	<b>PINNACLE AWARDS KICKOFF PARTY</b>
<b>JUN</b>	<b>WELL SALON SERIES NETWORK &amp; NOSH</b>
<b>JUL</b>	<b>WELL SALON SERIES PROJECT TOUR</b>
<b>AUG</b>	<b>WELL SALON SERIES NETWORK &amp; NOSH</b>
<b>SEP</b>	<b>PINNACLE AWARDS CEREMONY</b>
<b>DEC</b>	<b>HOLIDAY PARTY</b>

## ANNUAL SPONSORSHIP LEVELS

Our Sponsorship Levels are designed to maximize the value of your investment and keep you top of mind when it comes to designing for a project. These packages include logo placement, access to exposure and communication reserved for only our Signature Sponsors, unique hosting opportunities, event tickets, and ongoing recognition.

<b>ANNUAL SPONSORSHIP BENEFITS &amp; LEVELS</b>	Diamond \$6000	Platinum \$4000	Gold \$2000	Silver \$1000	Bronze \$500
LOGO/LINK ON ALL EMAIL COMMUNICATIONS	X	X	X	X	X
LOGO IN NEWSLETTER	X	X	X	X	X
SOCIAL MEDIA FEATURES/YEAR	4	2	1		
TICKETS TO HOLIDAY PARTY	4	2			
RECOGNITION AT ANNUAL FUNDRAISER - PICKLEBALL TOURNAMENT	X	X	X	X	X
TICKETS TO PICKLEBALL TOURNAMENT	4	2	2		
SWAG BAG ITEMS AT PICKLEBALL TOURNAMENT	X				
RECOGNITION AT PINNACLE AWARDS - LOGO ON AWARDS SCREEN, VISUAL & VERBAL RECOGNITION	X				
RECOGNITION AT PINNACLE AWARDS - LOGO ON AWARDS SCREEN		X	X	X	X
PINNACLE AWARDS - FULL PAGE AD IN PROGRAM	X				
PINNACLE AWARDS - HALF PAGE AD IN PROGRAM		X			
PINNACLE AWARDS - LOGO IN PROGRAM			X	X	X
TICKETS TO PINNACLE AWARDS	4	2	2		
SWAG BAG ITEMS AT PINNACLE AWARDS	X	X	X	X	

## PROGRAM SPECIFIC SPONSORSHIP LEVELS

Our Additional Sponsorship Levels are designed to increase exposure for our sponsors at key events throughout the year. This being a Pinnacle Awards year, there are more opportunities to interact with the design community. These packages include logo placement and unique collateral and swag opportunities.

ADDITIONAL SPONSOR OPPORTUNITIES & LEVELS	QTY AVAILABLE	SPONSOR DEADLINE
<b>ANNUAL STUDENT CONFERENCE - MAR 2025</b>		
PRESENTING SPONSOR - \$500	1	3/1/25
FOOD & BEVERAGE SPONSOR - \$250	1	
T-SHIRT SPONSOR - \$250	3	
<b>PICKLEBALL TOURNAMENT - APR 2025</b>		
PRESENTING SPONSOR - \$1500	1	4/1/25
COURT SPONSOR - \$500	6	
FOOD & BEVERAGE SPONSOR - \$1000	1	
T-SHIRT SPONSOR - \$500	3	
<b>PINNACLE AWARDS KICKOFF PARTY - MAY 2025</b>		
PRESENTING SPONSOR - \$1500	1	4/15/25
FOOD & BEVERAGE SPONSOR - \$1000	1	
POSTER SPONSOR - \$1000	1	
<b>PINNACLE AWARDS EVENT CEREMONY - SEP 2025</b>		
PRESENTING SPONSOR - \$3000	1	8/1/25
AWARD SPONSOR - \$1000	1	
FOOD & BEVERAGE SPONSOR - \$1000	1	
RED CARPET SPONSOR - \$500	3	

Please review the sponsorship categories below. If you're interested in a sponsorship role, please complete the Agreement and return to our Chapter Administrator. After your agreement is received, a counter-signed copy will be returned to you. Please return your signed Agreement by the deadlines listed per the sponsorship levels. All payments are due in full at the time of sponsorship.

We accept company checks, Visa and MasterCard.

SPONSORSHIPS ARE NOT ACTIVE WITHOUT A SIGNED AGREEMENT AND FULL PAYMENT.

Sponsorships, contributions, or gifts to the Missouri East Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions; however they may be considered an advertising/marketing or business expense. Please check with your accountant to verify the designation.

ANNUAL SPONSOR LEVELS:

<input type="checkbox"/>	<b>Diamond Sponsor</b>	<b>\$6,000</b>
<input type="checkbox"/>	<b>Platinum Sponsor</b>	<b>\$4,000</b>
<input type="checkbox"/>	<b>Gold Sponsor</b>	<b>\$2,000</b>
<input type="checkbox"/>	<b>Silver Sponsor</b>	<b>\$1,000</b>
<input type="checkbox"/>	<b>Bronze Sponsor</b>	<b>\$ 500</b>

ADDITIONAL SPONSOR LEVELS:

<input type="checkbox"/>	<b>Student Conference - Presenting Sponsor</b>	<b>\$ 500</b>
<input type="checkbox"/>	<b>Student Conference - Food &amp; Beverage Sponsor</b>	<b>\$ 250</b>
<input type="checkbox"/>	<b>Student Conference - T-shirt Sponsor</b>	<b>\$ 250</b>
<input type="checkbox"/>	<b>Pickleball Tournament - Presenting Sponsor</b>	<b>\$1,500</b>
<input type="checkbox"/>	<b>Pickleball Tournament - Food &amp; Beverage Sponsor</b>	<b>\$1,000</b>
<input type="checkbox"/>	<b>Pickleball Tournament - Court Sponsor</b>	<b>\$ 500</b>
<input type="checkbox"/>	<b>Pickleball Tournament - T-shirt Sponsor</b>	<b>\$ 500</b>
<input type="checkbox"/>	<b>Pinnacle Kickoff - Presenting Sponsor</b>	<b>\$1,500</b>
<input type="checkbox"/>	<b>Pinnacle Kickoff - Food &amp; Beverage Sponsor</b>	<b>\$1,000</b>
<input type="checkbox"/>	<b>Pinnacle Kickoff - Poster Sponsor</b>	<b>\$1,000</b>
<input type="checkbox"/>	<b>Pinnacle Awards Ceremony - Presenting Sponsor</b>	<b>\$3,000</b>
<input type="checkbox"/>	<b>Pinnacle Awards Ceremony - Award Sponsor</b>	<b>\$1,000</b>
<input type="checkbox"/>	<b>Pinnacle Awards Ceremony - Food &amp; Beverage Sponsor</b>	<b>\$1,000</b>
<input type="checkbox"/>	<b>Pinnacle Awards Ceremony - Red Carpet Sponsor</b>	<b>\$ 500</b>

## AGREEMENT

This will confirm the terms and conditions on which \_\_\_\_\_ ("you") have agreed to become a **Chapter Sponsor** of the Missouri East Chapter of the American Society of Interior Designers (ASID) ("us") at the above checked levels of support.

1. We hereby grant you the right to be a **Chapter Sponsor**. You shall have the right to use the name of the Chapter and our trademarks associated during the 2025 sponsorship, provided it is not used as an endorsement of any of your products or services. All such materials are subject to our prior written approval, which shall not be unreasonably withheld.
2. We shall use our best efforts to provide you with the recognition offered in the Recognition description above, during the time period of 2025.
3. We shall give you credit in promotional materials prepared by us. Failure to provide us with your logo and other requested materials within the requested deadline may result in the absence of your information from promotional materials.



4. We shall use reasonable efforts to prevent the unauthorized use of the product name and trademarks by third parties and to prevent other activities commonly referred to as "ambush marketing." You will not grant any of your rights hereunder to any third party nor allow any tie-in partner of yours to refer to your official status hereunder without our prior written approval. You will notify us in writing if you learn of any unauthorized use of the product name or trademarks or any ambush marketing activities.

5. We represent and warrant that we are and shall remain until the completion of the sponsorship duly organized as a not-for-profit corporation under the laws of Missouri and that we are and will remain in good standing. We further represent and warrant that we have been recognized by the Internal Revenue Service as an exempt organization under Section 501(c) (6) of the Internal Revenue Code and that we will immediately notify you of any change in such status. Nothing herein shall require us to perform any service or provide any right to you, if in the reasonable opinion of our legal counsel, such activity would jeopardize our tax exempt status, but the mere taxation of an insubstantial amount of unrelated business income will not in itself excuse our performance of this Agreement. We shall be entitled to take all reasonable steps necessary to ensure that our activities in recognition of your sponsorship of our product are within the parameters acceptable to the IRS. Currently we understand that display of your name and/or products will not so jeopardize our tax exempt status, but you must and will avoid "calls to action" for the purpose of same, as that term is used in current Internal Revenue Service regulations or as such term or its equivalent is hereafter adopted by the IRS with respect to unrelated business income.

6. We shall have the right to use your trademarks in advertising and promoting the sponsorship/event. You shall also have the right to use our product trademarks in connection with your promotion of your sponsorship of the Chapter.

7. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe the trademarks or trade names of any person and that it will comply with all laws and regulations pertinent to its business.

8. In the event that any Chapter activity or event does not take place due to any cause beyond the reasonable control of the parties, this Agreement shall terminate and our only obligation shall be to return to you the Licensing Fee paid us hereunder less any direct out-of-pocket expenses incurred by us prior to the date of termination.

9. This Agreement does not constitute a partnership or joint venture or principal-agent relationship between us. This Agreement may not be assigned by either party. It shall be governed by the laws of the State of Missouri. It is complete and represents the entire agreement between the parties.

**If this accurately sets forth our Agreement, sign below and return a copy to our office.  
Agreed and Accepted this \_\_\_\_\_ day of \_\_\_\_\_, 2025.**

**CHAPTER SPONSOR**

**MISSOURI EAST CHAPTER ASID**

Company: \_\_\_\_\_

President: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Mailing Address: ASID Missouri East Chapter  
7750 Maryland Avenue; PO Box 11404; Clayton MO 63105