

Honor the Past,  
and Celebrate  
the Future

50 YEARS  
OF ASID



ASID MO EAST INVITES YOU TO:

# PINNACLE

*Awards*

PINNACLE AWARDS

Celebrating Design Excellence

**2025 Entry Packet**

**Deadline for submissions: July 14, 2025**

# 2025 PINNACLE AWARDS

This year marks a milestone—**50 years of ASID**. The Pinnacle Awards honor outstanding design across our industry. As we celebrate five decades of creativity, innovation, and impact, we invite you to be part of this legacy. Submit your best work and help us showcase the incredible talent shaping the future of design.

We're excited to introduce two new categories—**Wellness/Sustainability Designer** and **Emerging Professional**. These additions recognize the growing importance of designing for health, well-being, and the fresh voices bringing bold ideas to our industry.



## TIMELINE

### Dates to Remember

- ◆ 6.6.25 – Website Live for Submissions
- ◆ 7.14.25 – Deadline to submit entries
- ◆ 8.18.25 – Tickets go on sale
- ◆ September – Pinnacle Awards Ceremony





# AWARD CATEGORIES

- 01 Commercial – Hospitality
- 02 Commercial – Corporate
- 03 Commercial - Mult-Family
- 04 Wellness/Sustainability
- 05 Residential - Great Room/Living Room
- 06 Residential - Dining Area
- 07 Residential - Kitchen
- 08 Residential - Bedroom
- 09 Residential - Bath
- 10 Residential - Children's Space
- 11 Residential - Whole House
- 12 Emerging Professional
- 13 Student Design - Residential
- 14 Student Design - Commercial



## PISONI AWARD

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Please join us in honoring a special person in our ASID design community by nominating someone who has made a difference to you.

You can submit your nominations online via the award submission website as well as through our chapter website.

# Eligibility & Submissions

All 2025 current practitioner members( Professional, Allied and Associate) or currently enrolled Students in good standing of the ASID Missouri East Chapter may enter this contest with any projects completed since January 1, 2023.

Work may not have been published or scheduled to be published. Each single project may be entered in multiple categories, where applicable.

Entries must be submitted online at <https://asid-moe.cpjam.com/>

## **Photography and Floor Plan(s):**

Each entry may include up to seven photographs and up to two optional hand-drawn or computer generated floor plans.

Professional photography is strongly recommended for submission. All photographic images should be a minimum of 300 dpi, max 10 mg and in JPG or PDF format. Photoshop may be used for color correction and light editing but NO new objects may be added to the photos. It is the responsibility of entrants to have no-cost reuse rights from the property owner and photographer. Photography and property owner release forms are available on ASID Chapter website and must be completed and maintained by the entrant. If chosen as a finalist, the designer must submit forms to ASID Chapter.

ASID MO East retains the legal right to publish all submissions and the photography will be added to the chapter's permanent photo bank to be used at the chapter's discretion, for the sole purpose of promoting the chapter. No previously published submissions will be accepted.

## **Design Concept Statement:**

In addition to photography and floor plan(s), a concept statement of 1000 characters or less must be submitted on the appropriate form. Please detail the goals of the client, any challenges and how you achieved the design solution. The statement should be written in full sentences and paragraph form.

## **Judging:**

The competition will be judged anonymously by another ASID chapter. NO IDENTIFICATION OF ANY KIND is allowed on any part of the entry, except the entry form. Winners will be selected based on functionality, creativity, originality, and best solution for the client in most categories, a first, second and third place award will be determined. The judges, at their discretion, may elect not to designate an award in an individual category and their decision is final.

## **Entry Fees:**

Payable via PayPal at time of registration. Absolutely no refunds will be granted after submission are completed.

Practitioner members: \$125 first entry/ \$50 add'l entries  
Student: FREE

# FAQ (Frequently Asked Questions)

## 1. Who is eligible to enter?

Any ASID MO-East Chapter Member, Associate, Allied or Professional, in good standing OR Any ASID-MO East student member in good standing.

## 2. What projects can be submitted?

Each entry must fall within the given categories and be completed no earlier than January 1, 2023. Projects may be entered in multiple categories where applicable.

## 3. What is the cost for an entry in Design Awards?

Designers - \$125.00 first entry includes (1) Awards Ceremony Ticket/ Each additional entry \$50.00

Design Students- FREE; entry includes 1 Awards Ceremony Ticket

You may submit entries in multiple categories , or submit multiple entries in an individual category

## 4. What Information can I have on the Entry?

Submitted entries are anonymous to the judges. Therefore; NO IDENTIFICATION OF ANY KIND is allowed on any photo or in any description (i.e. designer, company, client, project name/logo, etc.) How many photos am I allowed?

## 5. What are the Photo Size and File Requirements?

You may submit up to 7 photos and (1-2 floor plans if appropriate with each entry). Photos cannot be larger than 10 MB, 300 dpi, and must be one of the following types: jpg or pdf

## 6. Do I need to submit a floor plan?

Floor plans (1-2) of the area being entered may be submitted if appropriate to convey the design solution. Floor plans may be hand-drafted or computer-generated.

## 7. What is the Character Limit for Photo or Floor Plan Descriptions?

Descriptions on the photos or floor plans should not exceed 150 Characters

## 8. Do I need a release form from the property owner and photographer?

Yes, the entrant will maintain the release form and vouch for the approval of the property owner and the photographer. There is a release form available for download on the submissions website.

## 9. How can my entry be disqualified?

By not returning all requested information OR by not meeting one of more deadlines

By including prohibited designer or client identification on any submitted photographs or floorplans, or including any of the same prohibited information with any entry form

## 10. How do I submit my entry?

Go to: <https://asid-moe.cpbam.com/>

Read the registration information visible on this page.

Scroll to the bottom of the page to select your entries. Before you can register, you will be required to log into or create a Design Awards Network account if you have not yet done so.

After logging into your Design Awards Network account and selecting your entries, click Buy Now to transmit payment through PayPal.

After payment is completed, PayPal will provide a link to return you to the contest, and your entries will have been unlocked. If PayPal does not, visit <https://asid-moe.cpbam.com/> directly to see your entries.

Click on each entry to begin your work - upload your photos (maximum 7), floor plans (maximum 2), and fill out each required form. Once finished, mark your entry as 'Complete' and save it.

All submissions must be completed no later than noon (12 p.m. on July 14, 2025)

## 11. When is the 2025 ASID Pinnacle Awards Ceremony?

The Awards Ceremony will be held in late September, final location and details will be announced shortly.

## 12. How can I purchase Award Ceremony Tickets?

Credit cards: go to [moe.asid.org](http://moe.asid.org) and click the events calendar. You will see a link to purchase tickets via Eventbrite.

Checks, make payable to ASID MO East can be mailed to 7750 Maryland Ave PO #11404; Clayton, MO 63105

## 13. Can my clients, family and friends attend the awards ceremony?

Yes, please encourage all to attend! Why not reward your clients, family and friends by gifting them with a ticket! All attendees must present a ticket purchased in advance.

## 14. Who can I contact if I have questions?

A "Help" button is available on the entry page to assist you with any problems.

## 15. Are any of the fees refundable?

No, all entry fees, tickets, etc are non-refundable.

## Publicity Release Form for ASID Missouri East Chapter

I authorize ASID Missouri East chapter to use my name, all photographs and project information to publicize the ASID Missouri East Design Excellence Awards. ASID Missouri East chapter retains the legal right to publish all submissions and the photography will be added to the chapter permanent photo bank to be used at the Chapters' discretions, for the sole purpose of promoting the chapter.

Designer\_\_\_\_\_ Date\_\_\_\_\_

Photographer\_\_\_\_\_ Date\_\_\_\_\_

The undersigned property owner(s) hereby grant, convey, and assign to the above Designer the right to use and publish photography of the property for the publicity and other purposes at the Designer's discretion. I understand that owner names, home addresses and telephone numbers will not appear or be publicized without permission. City names may be published and used along with the name of the Designer as a credit and recognition for work performed.

Property  
Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip  
Code\_\_\_\_\_

Property Owner's  
Signature\_\_\_\_\_ Date\_\_\_\_\_

Property Owner's  
Signature\_\_\_\_\_ Date\_\_\_\_\_