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# ASID MO EAST



2025-2026  
SPONSORSHIP  
OPPORTUNITIES

[moe.asid.org](http://moe.asid.org)

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# WELCOME



## A note from the President

Dear ASID Chapter Sponsors,

I'm honored and excited to step into the role of President for our local ASID chapter. As a passionate interior designer and long-time member of this incredible community, I'm looking forward to leading with energy, collaboration, and a shared commitment to elevating our profession. I truly believe in the power of connection, education, and creativity — values that will guide us in the year ahead.

I also want to extend my sincere gratitude to our sponsors. Your continued support is the backbone of our chapter. Because of you, we're able to offer enriching classes, events, and networking opportunities that strengthen our members and keep them informed, inspired, and empowered. Thank you for helping us grow and thrive.

Warmly,  
Candice Wideman  
President, ASID Missouri East

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# CHAPTER GOAL



One of our main objectives for the upcoming year is to grow and strengthen our ASID chapter membership. As we see a generational shift in the design industry with many seasoned professionals entering retirement, it's more important than ever to engage emerging designers and established professionals alike. We want to ensure that designers of all ages and experience levels understand the value ASID offers — from professional development and continuing education to meaningful industry relationships that help elevate their careers.

A critical part of that value lies in our sponsors. As designers, we rely heavily on the vendors, reps, tradespeople, and manufacturers who help bring our visions to life. ASID offers a unique opportunity for members to connect with the people behind the products and services they specify every day. By growing our membership, we are not only strengthening our design community — we're also expanding your reach as a sponsor. More members mean more eyes on your brand, more conversations about your offerings, and more potential for long-term partnerships.

To achieve this goal, we're focusing on targeted outreach to local design schools, hosting engaging events for potential members, and increasing our presence on digital platforms to better share our mission and community impact. We're also working to streamline the onboarding process for new members and ensure they feel immediately welcomed and connected. We want ASID to feel like a place where designers grow — both professionally and personally.

We're excited about what's ahead and incredibly grateful to have sponsors who see the value in supporting not only our chapter, but the future of our industry. Together, we can build a thriving community that benefits everyone involved.

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# MEET OUR TEAM



Candice Wideman

President

✉ [president@moe.asid.org](mailto:president@moe.asid.org)

☎ 314-556-9811

Rachel Buffa

President-Elect

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☎ 314-479-9090



Kimberly Russ

Finance Director

✉ [finance@moe.asid.org](mailto:finance@moe.asid.org)

☎ 314-956-1999



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# MEET OUR TEAM



Ellen Alvey

Professional Development Director

✉ [professionaldevelopment@moe.asid.org](mailto:professionaldevelopment@moe.asid.org)

☎ 314-964-3212

Susan Philips

Membership Director

✉ [membership@moe.asid.org](mailto:membership@moe.asid.org)

☎ 314-610-6073



Elizabeth Osborn

Communications Director

✉ [communications@moe.asid.org](mailto:communications@moe.asid.org)

☎ 636-362-8712



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# MEET OUR TEAM



Destiny Mason

Director At Large

✉ at-large@moe.asid.org

☎ 210-260-1456

Beñ DeCioccio

Chapter Administrator

✉ administrator@moe.asid.org

☎ 314-308-0511



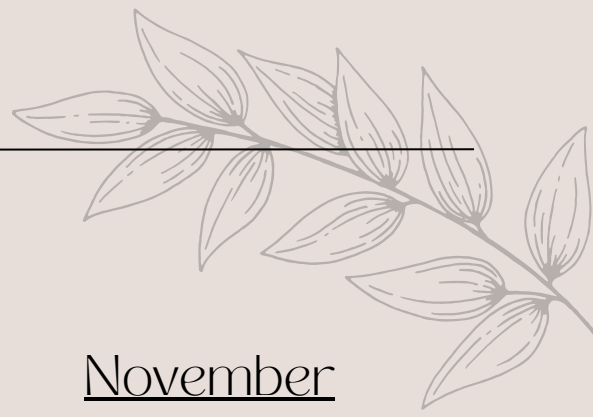
Jen Epley

Student Representative

✉ studentrep@moe.asid.org

☎ 608-212-2217





## October

- Home Design Guild Lunch & Learn, RM Coco
- Crescent Plumbing Supply CEU
- Teas & Tours- STL Art Museum Islamic Art Collection

## November

- Integration Controls CEU & Happy Hour
- Built to Protect: Structuring Solid Design Contracts, Design & Detail
- Teas & Tours- STL Art Museum Anselm Kiefer: Becoming the Sea

## December

- Champion Floor Company CEU
- Holiday Party, Two Rivers Stone Boutique
- Teas & Tours- STL Art Museum

## January

- The Design Download: Real Talk with Real Designers
- Teas & Tours- STL Art Museum
- Ferguson Plumbing CEU: What's Hot in Cooking"

## February

- Home Design Guild Lunch & Learn??
- **CEU CLASS NEEDED**
- Student Portfolio Review
- Teas & Tours- STL Art Museum
- Tour of the Old Court House

## March

- Align & Design- Pilates Class
- **CEU CLASS NEEDED**
- Teas & Tours- STL Art Museum
- Samuel Cupples House Guided tour
- **PAINT & SIP**



## April

- **CEU W/ VIRGINIA TILE- TBD**
- Teas & Tours- STL Art Museum
- Outside the Lines: A Designer's Escape at Laumeier **(NEED SPONSOR TO PROVIDE LUNCH)**
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## May

- **CEU CLASS NEEDED**
- Teas & Tours- STL Art Museum
- Rooted in Design: A Designer's Terrarium Workshop **(NEED TO CALL & SCHEDULE WITH LOCAL NURSERY)**

## June

- **CEU CLASS NEEDED**
- NeoCon 2026 **(NEED TO WORK ON SCHEDULING TRIP & TOURS)**
- Teas & Tours- STL Art Museum
- Design & Rhythm: A Night in the Park **(NEED TO WORK ON PLANNING THIS EVENT)**

## July

- **CEU CLASS NEEDED**
- Teas & Tours- STL Art Museum
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## August

- **CEU CLASS NEEDED**
- Teas & Tours- STL Art Museum
- -----

## September

- **CEU CLASS NEEDED**
- Teas & Tours- STL Art Museum
- -----



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# GENERAL INFORMATION



## Why Partner with Us?

Sponsoring our ASID chapter goes far beyond brand visibility — it's a chance to engage with the design community in authentic, high-impact ways. Our sponsorship opportunities are thoughtfully designed to help you:

- Connect meaningfully with top interior designers, industry leaders, and emerging talent
- Align your brand with innovation, creativity, and professional excellence in the design industry
- Elevate your business through exclusive exposure across events, platforms, and professional networks

## What You'll Receive:

As a valued sponsor, based on the level you choose you'll benefit from a variety of high-visibility and targeted marketing opportunities, including:

- Logo placement on event materials, communications, and digital platforms
- Direct access to our design community through curated networking events and special programming
- Social media spotlights and email features to increase your brand reach
- Recognition and presence at high-profile chapter events and educational sessions

## Your Impact:

Whether you're looking to build new relationships, reinforce existing ones, or champion the interior design profession, our flexible sponsorship levels offer:

- Strategic brand alignment with the region's top design professionals
- Memorable touchpoints that position your company front and center
- A visible and lasting role in supporting the future of the design industry

# LEVELS & BENEFITS

BENEFITS:	Diamond \$6,000	Platinum \$4,000	Gold \$2,000	Silver \$1,000	Bronze \$500
<b>BRAND VISIBILITY</b>					
Logo on All Email Communications	✓	✓	✓	✓	
Logo in ASID Newsletter	✓	✓	✓	✓	
Direct Link on ASID MO East Website	✓	✓	✓		
ASID Follows Your Company on Instagram	✓	✓	✓		
Resharing Event Post You Tag Us In	✓	✓	✓	✓	✓
Social Media Features/Year	6	4	2		
<b>EVENT ENGAGEMENT</b>					
Opportunities To Host Events in Your Office or Showroom	✓	✓	✓	✓	✓
Tickets to Annual Fundraiser	6	4	2		
Tickets to Holiday Party	6	4			
Swag Bag Items for Annual Fundraiser	✓	✓			
Dedicated 3 Minute Business Spotlight at Annual Fundraiser	✓	✓			
<b>RECOGNITION</b>					
Recognition at Annual Fundraiser (Logo in Program & on Screen)	✓	✓	✓	✓	✓
Annual Fundraiser (Full page Ad in Program)	✓				
Annual Fundraiser (Half page Ad in Program)		✓			
Recognition at Holiday Party (Logo in Program & on Screen)	✓	✓	✓	✓	✓

# ADDITIONAL OPPORTUNITIES

## Annual Fundraiser

- \$1,500 - Title Sponsor
- \$750 - Food Sponsor
- \$750 - Bar Sponsor
- \$500 - Photo Booth Sponsor
- \$500 - Candy Bar Sponsor
- \$500 - DJ Sponsor
- \$250 - T-Shirt Sponsor (x3)

## Holiday Party

- \$1,500 - Title Sponsor
- \$750 - Food Sponsor
- \$500 - Photo Booth Sponsor
- \$500 - Candy Bar Sponsor
- \$500 - DJ Sponsor

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# SPONSORSHIP AGREEMENT

Please review the sponsorship categories. If you are interested in a sponsorship role, please complete the Agreement and return to our Chapter Administrator. After your agreement is received, a counter-signed copy will be returned to you. To finalize your sponsorship role, please return your signed Agreement. All payments are due in full at the time of sponsorship. We accept company checks, Visa, and MasterCard.

\*SPONSORSHIPS ARE NOT ACTIVE WITHOUT A SIGNED AGREEMENT AND FULL PAYMENT.

Sponsorships, contributions, or gifts to the Missouri East Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions; however they may be considered an advertising/marketing or business expense. Please check with your accountant to verify the designation.

## Annual Sponsor Levels:

<input type="checkbox"/>	Diamond Sponsor		\$6,000
<input type="checkbox"/>	Platinum Sponsor		\$4,000
<input type="checkbox"/>	Gold Sponsor		\$2,000
<input type="checkbox"/>	Silver Sponsor		\$1,000
<input type="checkbox"/>	Bronze Sponsor		\$500

## Additional Sponsorship Opportunities:

<input type="checkbox"/>	Holiday Party - Title Sponsor		\$1,500
<input type="checkbox"/>	Holiday Party - Food Sponsor		\$750
<input type="checkbox"/>	Holiday Party - Bar Sponsor		\$750
<input type="checkbox"/>	Holiday Party - Photo Booth Sponsor		\$500
<input type="checkbox"/>	Holiday Party - Candy Bar Sponsor		\$250
<input type="checkbox"/>	Holiday Party - DJ Sponsor		\$500
<input type="checkbox"/>	Annual Fundraiser - Title Sponsor		\$1,500
<input type="checkbox"/>	Annual Fundraiser - Food Sponsor		\$1,000
<input type="checkbox"/>	Annual Fundraiser - Bar Sponsor		\$750
<input type="checkbox"/>	Annual Fundraiser - Photo Booth Sponsor		\$500
<input type="checkbox"/>	Annual Fundraiser - Candy Bar Sponsor		\$250
<input type="checkbox"/>	Annual Fundraiser - DJ Sponsor		\$500

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# AGREEMENT

This will confirm the terms and conditions on which \_\_\_\_\_ ("you") have agreed to become a Chapter Sponsor of the Missouri East Chapter of the American Society of Interior Designers (ASID) ("us") at the above checked levels of support.

1. We hereby grant you the right to be a Chapter Sponsor. You shall have the right to use the name of the Chapter and our trademarks associated during the 2025-2026 sponsorship, provided it is not used as an endorsement of any of your products or services. All such materials are subject to our prior written approval, which shall not be unreasonably withheld.
2. We shall use our best efforts to provide you with the recognition offered in the "recognition" description above, during the time period of 2025-2026.
3. We shall give you credit in promotional materials prepared by us. Failure to provide us with your logo and other requested materials within the requested deadline may result in the absence of your information from promotional materials.
4. We shall use reasonable efforts to prevent the unauthorized use of product name and trademarks by third parties and to prevent other activities commonly referred to as "ambush marketing." You will not grant any of your rights hereunder to any third party nor allow any tie-in partner of yours refer to your official status hereunder without our prior written approval. You will notify us in writing if you learn of any unauthorized use of the product name or trademarks or any ambush marketing activities.
5. We represent and warrant that we are and shall remain until the completion of the sponsorship duly organized as a not-for-profit corporation under the laws of Missouri and that we are and will remain in good standing. We further represent and warrant that we have been recognized by the Internal Revenue Service as an exempt organization under Section 501(c) (6) of the Internal Revenue Code and that we will immediately notify you of any change in such status. Nothing herein shall require us to perform any service or provide any right to you, if in the reasonable opinion of our legal counsel, such activity would jeopardize our tax exempt status, but the mere taxation of an insubstantial amount of unrelated business income will not in itself excuse our performance of this Agreement. We shall be entitled to take all reasonable steps necessary to ensure that our activities in recognition of your sponsorship of our product are within the parameters acceptable to the IRS. Currently we understand that display of your name and/or products will not so jeopardize our tax exempt status, but you must and will avoid "calls to action" for the purpose of same, as that term is used in current Internal Revenue Service regulations or as such term or its equivalent is hereafter adopted by the IRS with respect to unrelated business income.

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# AGREEMENT

6. We shall have the right to use your trademarks in advertising and promoting the sponsorship/event. You shall also have the right to use our product trademarks in connection with your promotion of your sponsorship of the Chapter.

7. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe the trademarks or trade names of any person and that it will comply with all laws and regulations pertinent to its business.

8. In the event that any Chapter activity or event does not take place due to any cause beyond the reasonable control of the parties, this Agreement shall terminate and our only obligation shall be to return to you the Licensing Fee paid us hereunder less any direct out-of-pocket expenses incurred by us prior to the date of termination.

9. This Agreement does not constitute a partnership or joint venture or principal-agent relationship between us. This Agreement may not be assigned by either party. It shall be governed by the laws of the State of Missouri. It is complete and represents the entire agreement between the parties.

**If this accurately sets forth our Agreement, sign below and return a copy to our office.**

**Agreed and Accepted this \_\_\_\_\_ day of \_\_\_\_\_, 2025.**

CHAPTER SPONSOR

MISSOURI EAST CHAPTER ASID

Company: \_\_\_\_\_

President: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**Mailing Address:**

**ASID Missouri East Chapter**

**7750 Maryland Avenue; PO Box 11404; Clayton MO 63105**