

**ASID MO EAST CHAPTER**  
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**CHAPTER ADMINISTRATOR**  
**HEATHER SCHICKEDANZ**  
[ADMINISTRATOR@MOE.ASID.ORG](mailto:ADMINISTRATOR@MOE.ASID.ORG)

January 1, 2019

Dear Industry Partners,

We are excited for an extraordinary 2019! We appreciate the support of our Industry Partners and know that you make this all possible. A few highlights for you to know:

This year will see the return of the Pinnacle Awards celebrating design excellence in September with a kickoff party in May/June. We look forward to recognizing the accomplishments of our talented community of designers and students and plan to make the ceremony even bigger & better!

We're changing up our Spring Fundraiser to a Casino Night which will offer a whole new opportunity for networking and fun for all! Save the date for April 12<sup>th</sup>, 2019; more details coming soon.

Our board is dedicated to growing our membership and developing the careers of our emerging professionals. We hope you will support us in our efforts to provide a knowledge base and be a resource to the next generation of designers. There will be more on this very soon as well.

Lastly, we are opening up our board meetings because we want to hear from you. Please join us for our new Social Hour at several local hotspots throughout the year to mix and mingle with the board.

With all of this planned, we are proud to introduce annual sponsorships for the first time. We've wrapped up our chapter sponsorships along with Pinnacle Awards & Casino Night sponsorships into one package for the year.

Please see the detailed list of our annual sponsorship opportunities for 2019. We look forward to partnering with you for another successful year and thank you for your support of ASID MO East Chapter.

Sincerely,

Kimberly Reuther, Allied ASID  
ASID MO East President, 2018-2019

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## 2019 Sponsorship Opportunities ASID MO East Chapter Annual Sponsorship

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**Diamond Sponsor - \$6000**  
(limited number available)

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### Pinnacle Awards

- Logo on Awards Screen (primary placement)
- Verbal Recognition
- Individual Freestanding Banner
- Commemorative Signed Framed Poster
- Large Logo on Step & Repeat Banner
- Multiple mentions on social media outlets - Facebook, and Instagram
- Full Page ad in Program
- 4 Tickets to event
- Item in Swag Bag

### Casino Night

- 6 tickets to the event
- \$2000 in chips
- Verbal Recognition
- Logo/name on event signage (large)
- Multiple mentions on social media outlets - Facebook, and Instagram
- Full Page ad in slideshow
- Promotional materials displayed at the event

### Misc

- Logo & Link to Company Website included in all ASID MO East Chapter email communications
- Logo in Digital Newsletter (prominent placement)
- (4) Tickets to Holiday Celebration

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### Platinum Sponsor - \$4000

#### Pinnacle Awards

- Logo on Awards Screen (secondary placement)
- Medium Logo on Step & Repeat Banner
- Multiple mentions on Instagram
- Half Page ad in Program
- 2 Tickets to event
- Item in Swag Bag

#### Casino Night

- 4 tickets to the event
- \$1000 in chips
- Logo/name on event signage (medium)
- Multiple mentions on Instagram
- Half Page ad in slideshow
- Promotional materials displayed at the event

#### Misc

- Logo & Link to Company Website included in all ASID MO East Chapter email communications
- Logo in Digital Newsletter (secondary placement)
- (2) Tickets to Holiday Celebration

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### Gold Sponsor - \$2000

#### Pinnacle Awards

- Logo on Awards Screen (secondary placement)
- Small Logo on Step & Repeat Banner
- One mention on Instagram
- Logo in Program
- Item in Swag Bag

#### Casino Night

- 2 tickets to the event
- \$500 in chips
- Logo/name on event signage (small)
- One mention on Instagram
- Promotional materials displayed at the event

#### Misc

- Logo & Link to Company Website included in all ASID MO East Chapter email communications
- Logo in Digital Newsletter (secondary placement)

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### Silver Sponsor - \$1000

#### Pinnacle Awards

- Logo on Awards Screen (secondary placement)
- Logo in Program
- Item in Swag Bag

#### Casino Night

- Logo/name on event signage (small)
- Promotional materials displayed at the event

#### Misc

- Logo & Link to Company Website included in all ASID MO East Chapter email communications
- Logo in Digital Newsletter (secondary placement)

### Bronze Sponsor - \$500

#### Pinnacle Awards

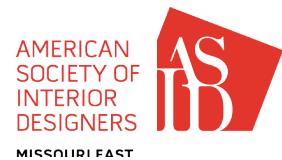
- Logo in Program
- Item in Swag Bag

#### Casino Night

- Logo/name on event signage (small)

#### Misc

- Logo in Digital Newsletter (secondary placement)



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### FY2019 Sponsor Sign-up Form

**Deadline: January 15, 2019**

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#### Sponsor Level

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\_\_\_\_\_ Diamond Level \$6000

\_\_\_\_\_ Platinum Level \$4000

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\_\_\_\_\_ Gold Level \$2000

\_\_\_\_\_ Silver Level \$1000

\_\_\_\_\_ Bronze Level \$500

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